



Med Yones

Expert Bio for the Media

Med Yones is an international expert specializing in global strategy, organization development, and innovation management.

He is quoted worldwide in leading business media including Fox News and MSNBC USA, Financial Post Canada, Reuters UK, Handelsblatt Germany, Le Capital France, China Times, Malaysia Sun, and Scoop New Zealand.

Yones is the President of International Institute of Management (IIM) – A best practices research and education organization. IIM knowledge network includes 55 universities and research organizations in 40 countries.

Prior to IIM he served on the steering board of 3 international research and education consortiums funded by the European Commission and helped structure the knowledge transfer and innovation development between Europe and the Mediterranean countries.

Yones pioneered KASAC executive education model and developed management training systems to market and license his work to corporate universities. His customized CEO toolkits help executive teams in all aspects of corporate management from strategy formulation to organization transformation.

As an executive coach, he has a reputation for bringing the best in people personally and professionally through fresh, innovative and inspiring approach. As a consultant, he worked successfully with various organizations from Startups to Fortune 500 Companies though rapid growth, mergers and turnarounds. Some of his notable clients include the European Commission, US Government, American Express, AT&T Wireless, Cisco, Merrill Lynch, and MTC/Vodafone.

Yones has an Electrical Engineering degree from NIT India, MBA in Marketing from EBS UK, and Executive Education from MIT USA. Early in his career, he also received several technical certifications including CCNP, CISSP, ACE and ISO 9000 Quality Lead Auditor.

In 2007, Yones won Las Vegas Top 40 Under 40 Award - Recognizing young business leaders who distinguished themselves in their profession and community.

For a detailed bio, articles and white papers please visit:

<http://www.iim-edu.org/associates/medyones/>